



International Society for Urban Mission Sponsor Partner Package

“Seek the peace of the city where I have sent you, for in it’s peace you will find your own.”
(Jeremiah 29:7)

Thank you for considering a sponsor partnership with the International Society for Urban Mission.

Formed in January 2012, The International Society for Urban Mission’s vision is to bring Christians together to face the unique challenges rising urban poverty pose to Christian faith and mission. ISUM’s purpose is to be a fellowship of urban Christian practitioners, scholars, and leaders committed to seeking God’s Shalom in cities, through active reflection, personal solidarity and creative collaboration. Activities include our bi-annual *New Urban World* Journal, ISUM Summit for Urban Mission, sharing resources, training and research, and ULEs (Urban Learning Exchanges).

ISUM’s aims include:

- 1) To support missiological reflection, research and praxis with emerging urban Christian leaders in cities with urban slums
- 2) To build bridges of solidarity, fellowship and insight between urban Christian leaders in Western and Majority Worlds
- 3) To help raise-up a new generation of urban Christian practitioners, scholars, and leaders able to respond creatively to Jesus in the New Urban World

We are looking for partners with integrity in urban mission, education and development, who will help us together further this cause. As a sponsor of ISUM, your organization or institution is a vital part of furthering these aims. Below you will find an outline of the various levels of donations for sponsorship. We are seeking sponsorship for the *New Urban World* Journal, as well as for the ISUM Summit in Kuala Lumpur, Malaysia, which will be held next year from June 28th - July 1st, 2014.

We are sincerely grateful for your interest in sponsoring ISUM. Without your generous support and contributions, it wouldn’t be possible for ISUM to engage in our new urban world in the exciting ways God is calling us. Our aim is to provide our sponsors with targeted and value-added exposure through a variety of channels and media.

For giving details or to enquire about becoming an ISUM Sponsor, please contact ISUM’s International Coordinator, Carter Quinley: carter@unoh.org | +66 (0) 87 501 9910.

Blessings,

Ash Barker
Convener
International Society for Urban Mission | newurbanworld.org
ashbarker@unoh.org



SPONSORSHIP OPPORTUNITIES:

ISUM Sponsor Partner **\$1,000 (annually)**

- Logo in each edition of the New Urban World Journal
- 10 copies of the New Urban World Journal
- Logo on the ISUM Website [newurbanworld.org receives approximately 2,500 hits per-month]
- 2 full ISUM summit passes

ISUM Summit 2014 Sponsor **Level 4** **\$1,000 (one-time gift)**

- 1 full summit pass
- Organization logo on summit promotional materials and conference program
- Organization logo and web-link on summit website
- Organization booth in exhibit area

ISUM Summit Sponsor **Level 3** **\$2,000 (one-time gift)**

- 2 full summit passes
- Organization logo on summit promotional materials and conference program
- Organization logo and web-link on summit website
- Organization booth in exhibit area



ISUM Summit Sponsor

Level 2

\$3,000 (one-time gift)

- 3 full summit passes
- Organization logo on summit promotional materials and conference program
- Organization logo and web-link on summit website
- Organization booth in exhibit area
- Distribution of flyer/brochure in conference pack

ISUM Summit Sponsor

Level 1

\$5,000 + (one-time gift)

- 5 full summit passes
- Organization logo on summit promotional materials
- Full page advertisement in conference program
- Organization logo and web-link on summit website
- Organization booth in exhibit area
- 15 minute interview with organization representative in main session/
- Organization video at beginning of main session (videos must be less than 5 minutes)
- Distribution of flyer/brochure in conference pack
- (Optional) Opportunity to give a workshop focused on your cause/organization/institution during the workshop session